

Contact

Address University of Udine – Department of Economics and Statistics
Via Tomadini 30/A, I-33100 Udine (Italy)
Telephone +39.0432.249593
E-mail giancarlo.lauto@uniud.it

Research interests

Innovation management and Entrepreneurship.

Academic Appointments

From 11.2018 **Assistant professor (tenure track) of Organisation Science at the Department of Economics and Statistics of the University of Udine (Italy).**
My research activity focuses on the topics of management of innovation in small and medium enterprises and entrepreneurship, with regard to both high technology fields and family business.

From 04.2017 Italian **qualification as an Associate professor** in Organisation Science.

10.2017-11.2018 **Research fellow in the field of Organisation Science** at the Department of Economics and Statistics of the University of Udine (Italy).

10.2012-09.2017 **Assistant professor of Organisation Science at the Department of Economics and Statistics of the University of Udine (Italy).**

2015 - 2016 Visiting fellow at “Graduate School of Innovation Management”, Tokyo Institute of Technology (Japan).

2012 – 2015 Visiting fellow at Innovation Management Group, Kyoto University (Japan).
November 2012 Visiting fellow at Copenhagen Business School (Denmark).

2009 – 2012 **Post-doc researcher at Department of Innovation and Organizational Economics – Copenhagen Business School (Denmark).**
My research activity focused on the topics of the organization of interdisciplinary research, with specific regard to large-scale research facilities, and crowdsourcing tools for R&D.

01.2009 - 06.2009 **Research fellow at Department of Economics– University of Udine (Italy).**
I took part in the project “Analysis and development of the ICT cluster in Friuli Venezia Giulia e Carinthia”.

Education

2006-2009 **Doctorate in Business Studies.**
University of Udine.
Thesis: “*The organisation of knowledge intensive activities. The case of translational research in Medicine*”.

2007 – 2008 *Visiting doctoral candidate* at “Research Centre on Biotech Business”, Copenhagen Business School (Denmark) from September 2007 to February 2008.

2006 **Training course “High Tech Marketing. Basic & Advanced Course”.**
International School for Advanced Education, Volterra (Italy)
Lecturer: prof. Jakki Mohr (University of Montana), 15-18.05.2006.

2004-2005 **Post graduate degree in Innovation Management.**
Sant’Anna School of Advanced Studies, Pisa (Italy).
Scholarship awarded by Fondazione IBM Italia (IBM Italy Foundation).

1999-2004 **Master of Science in Business Administration.**
Faculty of Economics, University of Udine.
Grade: 110/110 cum laude.

Publications

Journal Articles

- [Lauto, G.](#), Pittino, D. & Visintin, F. (2020). Satisfaction of Entrepreneurs: A Comparison between Founders and Family Business Successors. *Journal of Small Business Management* 58:3, 474-510.
- Pittino, D., Visintin, F. & [Lauto, G.](#) (2018). Fly Away From the Nest? A Configurational Analysis of Family Embeddedness and Individual Attributes in the Entrepreneurial Entry Decision by Next-Generation Members. *Family Business Review*, 31(3), 271-294. doi:10.1177/0894486518773867
- Alkærsg, L., Beukel, K., [Lauto, G.](#) (2017). The Effect of Path-Dependence and Uncertainty on the Value of Mature Technologies. *International Journal of Innovation Management*, 22(1), 1850005. doi:10.1142/S1363919618500056
- Pittino, D., Visintin, F. & [Lauto, G.](#) (2017). A configurational analysis of the antecedents of entrepreneurial orientation. *European Management Journal*, 35(2), 224-237. doi:10.1016/j.emj.2016.07.003
- [Lauto, G.](#), & Valentin, F. (2016). The knowledge production model of the New Sciences: The case of Translational Medicine. *Technological Forecasting & Social Change*, 111, 12-21. doi:10.1016/j.techfore.2016.05.018
- [Lauto, G.](#), & Valentin, F. (2016). How preference markets assist new product idea screening. *Industrial Management and Data Systems*, 116(3), 603-619. doi:10.1108/IMDS-07-2015-0320
- [Lauto, G.](#), & Sengoku, S. (2015). Perceived incentives to transdisciplinarity in a Japanese university research center. *Futures*, 65, 136-149. doi:10.1016/j.futures.2014.10.010
- [Lauto, G.](#), & Valentin, F. (2013). How Large Scale Research Facilities Connect to Global Research. *Review of Policy Research*, 30(4), 381-408. doi:10.1111/ropr.12027
- [Lauto, G.](#), Valentin, F., Hatzack, F., & Carlsen, M. (2013). Managing front-end innovation through idea markets at Novozymes. *Research-Technology Management*, 56(4), 17-26. doi:10.5437/08956308X5604126
- [Lauto, G.](#), Baù, M., & Compagno, C. (2013). Individual and institutional drivers of technology transfer in Open Innovation. *Industry and Higher Education*, 27(1), 27-39. doi:10.5367/ihe.2013.0136

Book Chapters

- Pittino, D., Visintin, F., Lauto, G. (2020). *The fsQCA method in family business research*. In A. De Massis and N. Kammerlander (Eds.), "Handbook of Qualitative Research Methods for Family Business", Edward Elgar, p. 304-320. ISBN: 9781788116442.
- [Lauto, G.](#), Pittino, D., & Visintin, F. (2016). *Introduction. Innovation beyond national systems fragility: Institutional bricolage for SMEs growth*. In F. Visintin and D. Pittino (Eds.), "Fast growing new firms in a slow growth economy: Institutional conditions for innovation", Edward Elgar, p.1-16. ISBN: 9781785367113
- [Lauto, G.](#), Baù, M., & Compagno, C. (2013). *The role of researchers' motivations in the genesis of academic spin-off companies*. In A. Fayolle, P. Kyrö, T. Mets and U. Venesaar (Eds.), "Conceptual Richness and Methodological Diversity in Entrepreneurship Research: Entrepreneurship Research in Europe", Edward Elgar, pp.32-46. ISBN: 9781782547303.
- [Lauto, G.](#), Baù, M., & Compagno, C. (2015). *Individual and institutional drivers of technology transfer in Open Innovation*. In J. Mitra and J. Edmondson (Eds.), "Entrepreneurship and Knowledge Exchange", Routledge. ISBN: 9780415750387. Reprint of the article published in *Industry and Higher Education*.

Publications in Italian

I have co-authored two books and two book chapters published in Italian.

Conference presentations

- [Lauto G.](#) & Belfanti N. "A configurational approach to the adoption of management innovation. The case of a lean transformation in the food industry". Presented at DRUID Summer Conference 2019, Frederiksberg (Denmark), 19-21.06.2019.
- [Lauto G.](#), Salvador E., & Visintin F. "Is there a gender gap in research spin-offs financing? The signalling effect of the entrepreneurial team composition". Presented at DRUID Summer Conference 2018, Frederiksberg (Denmark), 11-13.06.2018.
 - Presented at EURAM 2018, Reykjavik (Iceland), 19-23.06.2018.
 - Presented at Conférence Internationale de Management Stratégique, AIMS, Montpellier (Francia), 6-8.06.2018.
- [Lauto, G.](#), & Sengoku S. "Managing multiple-goals in project-based collaborations. The case of COINS". Presented at University industry collaboration and academic entrepreneurship. East meets

West, Bologna Business School, 04-06.05.2017.

- Visintin, F., Pittino, D., & Lauto, G., “Formation, change and performance of top management teams of academic spin-offs. An integrative conceptual model”. Presented at EURAM 2017.
- Visintin, F., Pittino, D., & Lauto, G., “Family business background and mode of entry: A configurational analysis using fuzzy set Qualitative Comparative Analysis (fsQCA)”. Presented at EGOS Colloquium 2016, Naples (Italy), 07-09.07.2016.
- Visintin, F., Pittino, D., & Lauto, G., “Satisfaction of entrepreneurs. A comparison between founders and successors”. Paper presented at The Academy of Management Annual Meeting 2015, Vancouver (Canada), 7-11.08.2015. Academy of Management Proceedings 2015. doi: 10.5465/AMBPP.2015.16792abstract
 - Presented at EURAM Conference 2015, Warsaw (Poland), 17-20.06.2015.
 - Presented at DRUID Conference 2016, Frederiksberg (Denmark), 13-15.06.2016
- Valentin, F., Andersen, K.V., Jeppesen, J., & Lauto G. (2014). “Big Egos in Big Science: Unlocking Peer and Status Effects in the evolution of collaborative networks”. Paper presented at The Academy of Management Annual Meeting 2014, Philadelphia, United States. Academy of Management Proceedings 2014:1 12718; doi:10.5465/AMBPP.2014.12718abstract
- Lauto, G., & Valentin, F. (2014). “Collective vs. expert rationality for evaluation of new technologies in crowdsourcing initiatives”. Paper presented at DRUID Summer Conference, Frederiksberg (Denmark), June 16-18.
- Lauto, G., Valentin, F., & Jeppesen J. (2014). “Research based on New Big Science: Patterns of impact and some of their origins”. Invited speaker at the Workshop “New Big Science”, Lund (Sweden), January 16-17.
- Alkærsg, L., Beukel K., Lauto, G., & Valentin, F. (2013). “The role of technological rarity and environmental uncertainty in explaining patent value”. Paper presented at The 35th DRUID Celebration Conference 2013, Barcelona (Spain), June 17-19.
- Alkærsg, L., Beukel K., Lauto, G., & Valentin, F. (2013). “Types of learning in complex technological innovations”. Paper presented at The 2013 Academy of Management Meeting, Lake Buena Vista (USA), August 9-13. Academy of Management Proceedings 2013:1 15398; doi:10.5465/AMBPP.2013.15398abstract
- Lauto, G., & Valentin, F. (2012). “How Large Scale Research Facilities Connect to Global Research”. Paper presented at DRUID Summer Conference 2012, Frederiksberg (Denmark), June 19-21.
- Lauto, G., & Valentin, F. (2011). “How science responds to technology push from new research tools. Translational medical research as a case of “new science””. Paper presented at DRUID Summer Conference 2011, Frederiksberg (Denmark), June 15-17.
- Lauto, G., & Valentin, F. (2010). “The Emergence of Translational Research. Patterns in its current advances”. Paper presented at the XI International Conference on Science and Technology Indicators, Leiden (The Netherlands), September 9-11.
- Lauto, G., Baù, M., & Compagno, C. (2009). “Resources and motivational factors enabling the creation of academic spin-off. The Italian experience”. ESU Conference 2009 on Entrepreneurship, Benevento (Italy), September 8-13.
- Lauto, G., Valentin F. (2008). “Effects of Research Organization on Advances in Translational Medical Research”. X International Conference on Science and Technology Indicators, Vienna (Austria), September 17-20. ISBN: 9783200013100.

Referee

I served as a referee for the journals: “**Review of Policy Research**” (2013), “**Industry and Innovation**” (2014, 2015), “**Scientometrics**” (2015, 2017), “**International Journal of Innovation Studies**” (2016), “**Technology Analysis & Strategic Management**” (2016, 2017, 2019, 2020), “**Industrial Management and Data System**” (2017), “**Industry and Innovation**” (2017), “**Research Policy**” (2020), a book proposal on the topic of organizational change for the publisher **Edward Elgar** (2014), and for the **DRUID** (various editions) and the **EURAM** (2015) conferences. I have served as a **discussant** at DRUID (various editions) and The **Academy of Management Meeting** 2015.

Supervision

I am the supervisor of a **doctoral candidate in Management**, who is carrying out a research project on adoption of **learning processes in the context of new technology adoption** (2018-expected 2021).

I have been the co-supervisor of a **doctoral candidate in Management**, who carried out a research project on adoption of **lean management in SMEs** (2015-2018).

I have supervised **more than 60 bachelor and master theses** in the fields of Business Strategy, Change Management, Human Resource Management and Organization of SMEs.

Research projects

- 2015 – present I received a **grant** from “Lean Experience Factory” – a consortium involving a local business association, McKinsey&Company and other partners – to conduct a research project as a principal investigator on the topic of **lean management** as a driver of change in SMEs. The grant has been renewed up to day.
- 2013 – 2016 I belonged to the research unit of the University of Udine within the **national research project** “Scientific research and competitiveness. Variety of organizations, support systems and performance levels”, funded by the Italian Ministry of Education, University and Research. Principal investigator: Prof F. Visintin.
- 2011 – 2012 I belonged to the research unit of Copenhagen Business School within the project “**Interreg IV A Ø-MIC, Øresund Materials Innovation Community (fas 2)**”. Coordinator: Prof F. Valentin.
- 2008 – 2009 I belonged to the research unit of the University of Udine within the **national research project** “The dimensions of entrepreneurship”, funded by the Italian Ministry of University and Research. Principal investigator: Prof P. Gubitta.

Teaching

Bachelor and Master level courses at the University of Udine (Italy)

- 2019/20 Lecturer of the course **Organisation** (6 ECTS), BSc in Bank Management. Language of instruction: Italian.
- 2018/19 – 19/20 Lecturer of the course **Laboratory of Negotiation** (6 ECTS), MSc in International Marketing, Management & Organization.
- 2012/13-18/19 Lecturer of the course **Organisation of Small and Medium Enterprises** (9 ECTS), BSc in Business Administration. Language of instruction: Italian.
- 2013/14-17/18 Lecturer of the course **Change Management** (6 ECTS), MSc in Business Administration.
- 2012/13 Co-Lecturer of the course **Business Strategy** (60 hours), MSc in Business Administration.
- 2008/09 Lecturer of the course **Human Resource Management** (5 ECTS), BSc in Business Administration. Language of instruction: Italian.
- 2005-2011 Teaching assistant of the course **Business Strategy**, MSc in Business Administration. Language of instruction: Italian.

Bachelor and Master level courses at other universities

- 2019 Lecturer on the topics of innovation and entrepreneurship (9 hours), course **Management of Creativity and Innovation, ESCCA School of Management, Aix-en-Provence (France)**
- 2016 Lecturer of the module **Markets for Technology**, MSc in Management of Innovation and Business Development at **Copenhagen Business School (Denmark)**.
- 2013-2015 Co-lecturer of the module **Patent Search**, MSc in Management of Innovation and Business Development at **Copenhagen Business School (Denmark)**
- 2015 Invited lecturer on **organization of interdisciplinary research** at the Graduate School of Innovation Management, **Tokyo Institute of Technology (Japan)**.
- 2011/12 Lecturer of the module **Innovation Management**, MSc in Agribusiness and Innovation at **Copenhagen Business School (Denmark)**.

Post graduate courses

- 2016/17-2018/19 Lecturer of the module **Change Management and Negotiation**, post graduate master in Human Resource Management and Work Organisation, at University of Udine. Language of instruction: Italian.
- 2013/14; 15/16-19/20 Lecturer of the module **Organization Design** at the **Doctoral Programme** in Management and Actuarial Sciences, University of Udine (Italy).
- 2014, 2015, 2016 Lecturer of the module **Organization Design**, course “**International Master of Business Administration**” at Fondazione CUOA (Vicenza, Italy).
- 2014/15; 2015/16 Lecturer of the module **Organisation of touristic firms**, post graduate master in Touristic promotion of environmental and cultural goods, University of Udine (Italy). Language of instruction: Italian.

Other courses

2015	Lecturer on the topic of organisation design in a company training program .
2012, 2013	Lecturer on the topic of entrepreneurship in a project aimed at entrepreneurial development organized by the University of Udine with local partners and funded by the European Social Fund. Language of instruction: Italian.
2006-2009	Lecturer on the topic of innovative entrepreneurship in seminars held within the course Entrepreneurship and Business . Language of instruction: Italian.

Public engagement

2018 – present	I am a member of the Advisory Board of the Interreg project “Social Impact in the Alps Adriatic Region”, focusing on social innovation .
2013 – 2019	I participated in a project aimed at introducing high school students to fundamentals of management, as a lecturer on the topic of internationalization of SMEs .
2015	I was an invited speaker at the 1 st COINS International Symposium “Innovation and Social Implementation for Smart Health”, University of Tokyo (Japan), 27.02.2015.
2014	I designed and organised the workshop “Designing organisations”, held at the local employers’ association of Pordenone (Italy) on March 10, 2014.
2013-2014	I was a trainer and mentor in a technology transfer project financed by the European Union, aimed at fostering the generation and development of business projects by scholars operating in the Region Friuli Venezia Giulia.
2013	I designed and organized the workshop “ <i>Globalization of Innovation</i> ”, featuring speakers from academia (Copenhagen Business School and BI Norwegian Business School), international organisations (The World Academy of Science) and industry (local employers’ association), held in Pordenone (Italy) on May 6, 2013. I obtained a sponsorship for the workshop from the local employers’ association . I received a university grant and a grant from a local business association for financing two incoming foreign visiting professors. I participated in a radio program of the local branch of the Italian national public broadcaster on the topic of university-industry collaborations.

Administrative service

2012 – present	I am a member of the study board of the BSc and MSc in Economics and Business Administration of the University of Udine (Italy), where I serve as delegate for international mobility . I promoted Erasmus+ cooperation agreements with the University of Munster (Germany) and the University of Bochum (Germany). I represented my Department in a mission aiming at establishing international scientific cooperation projects with Brazilian universities.
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Other professional experience

2011	I participated in a consultancy project concerning the analysis of the patent portfolio of a leading Danish company and of its competitors.
2005	I was an intern at the business unit “ Direct and Interactive Marketing ” of IBM Italia , Milan (Italy).

Language skills

Mother tongue	Italian
Other languages	English (advanced)

Computer skills

Advanced knowledge of **office automation packages, software for statistical analysis** (STATA, SPSS), and software for **qualitative comparative analysis**.

Udine, 04.09.2020

