

# Academic Curriculum

## Professional Experience and Education

Dates	31 October 2022 - today
Title of qualification awarded	Senior Assistant Professor (tenure-track) in Business Administration
Principal subjects	Research activities in Business Administration, research project: "Structural evolutions in healthcare and social care systems".
Name and type of organization providing education and training	University of Udine, Department of Economics and Statistics, Via Tomadini 30/A, 33100 Udine (UD), Italy - Tel. +39 0432 2491 - <a href="http://www.uniud.it">www.uniud.it</a>
Dates	01 January 2009 – 30 October 2022
Title of qualification awarded	Adjunct Professor
Principal subjects	Research activities in Business Administration, Cross-cultural Management, Knowledge Management, International Management, Asian Economies, SMEs' Internationalization.
Name and type of organization providing education and training	University of Udine, Department of Economics and Statistics, Via Tomadini 30/A, 33100 Udine (UD), Italy - Tel. +39 0432 2491 - <a href="http://www.uniud.it">www.uniud.it</a>
Dates	11 February 2009 – 30 October 2022
Title of qualification awarded	Research Fellow
Principal subjects	Business Administration
Name and type of organization providing education and training	University of Udine, Department of Economics and Statistics, Via Tomadini 30/A, 33100 Udine (UD), Italy - Tel. +39 0432 2491 - <a href="http://www.uniud.it">www.uniud.it</a>
Dates	07 July 2011 – 30 October 2022
Title of qualification awarded	Analyst Group Integrated Reporting
Principal subjects	Analysis of international accounting standards and their impacts on the Group financial statements, definition of processes and procedures to implement the consolidated financial statement, country (Germany, Portugal, Spain, the Netherlands, Belgium, Greece, Turkey, Far East, US, ACEER, South America) data analysis and monitoring of relevant KPIs, analysis of the extraordinary operations, additional consolidation accountancy, reporting to supervisory bodies, financial analyst, and internal stakeholders.
Name and type of organization providing education and training	Assicurazioni Generali S.p.A., Group Integrated Reporting, Piazza Duca degli Abruzzi 2, 34132 Trieste (TS) - Tel. +39 040 671242 - <a href="http://www.generali.com">www.generali.com</a>
Dates	January 2006 – May 2009
Title of qualification awarded	Doctor of Philosophy (PhD) in Business Sciences
Principal subjects/Thesis	Research activities in the business sciences field, Analysis of the internationalization of Italian companies toward the far-east regions, with particular reference to the People's Republic of China. Thesis: "Cultural Values, Human Resources and Performance of Italian Companies in China"
Name and type of organization providing education and training	University of Udine, Faculty of Economics, Department of Economic Sciences, Via Tomadini 30/A, 33100 Udine (UD), Italy - Tel. +39 0432 2491 - <a href="http://www.uniud.it">www.uniud.it</a>
Level in national or international classification	ISCED 8
Dates	07 October 2005 - 15 November 2008
Title of qualification awarded	Certification of Professional Apprenticeship
Principal subjects/Thesis	Professional advice and research, general and fiscal accountancy, public relations. Profis Group Srl, Via Paolo Sarpi 18, 33100 Udine (UD), Italy - Tel. +39 0432 29366, Studio Morandini, Viale Luigi Moretti 2, 33100 Udine (UD), Italy - Tel. +39 0432 531101 - <a href="http://www.startupsrli.it">www.startupsrli.it</a>

Name and type of organization providing education and training | Ordine dei Dottori Commercialisti e degli Esperti Contabili di Udine, Via Carducci 44, 33100 Udine (UD), Italy - Tel. +39 0432 502972

Dates | 01 October 1999 – 27 April 2004

Title of qualification awarded | Bachelor of Science in Business Management - 110 cum laude/110

Principal subjects/Thesis | Business Administration and Management - Thesis: "Export Plan of an Italian firm in Japan"

Name and type of organization providing education and training | University of Udine, Faculty of Economics, Department of Economic Sciences, Via Tomadini 30/A, 33100 Udine (UD), Italy - Tel. +39 0432 2491 - [www.uniud.it](http://www.uniud.it)

Level in national or international classification | ISCED 5A

Dates | 15 September 1994 – 15 June 1999

Title of qualification awarded | High School Diploma – 100/100

Principal subjects | Business, Management, Accounting, Foreign languages (English, German).

Name and type of organization providing education and training | Istituto Tecnico Commerciale "Antonio Zanon", P.le Cavedalis 7, 33100 Udine (UD), Italy - Tel. +39 0432 503944 - [www.itczanon.it](http://www.itczanon.it)

Level in national or international classification | ISCED 3

### Awards and Grants

Year | 2022

Title of award/grant | National Scientific qualification as associate in the Italian higher education system for the disciplinary field of 13/B2 - Management. (Academic Recruitment Field 13/B - Business administration and management, according to the national classification) - 31.01.2022-31.01.2031

Name and type of organization providing the award or grant | Italian Ministry of University and Research. General Secretariat. Directorate General for Higher Education Institutions

Year | 2017

Title of award/grant | Research award, for the published manuscripts with a final score of 100 in the Adir evaluation procedure, for the article "Internal application of IR principles: Generali's Internal Integrated Reporting" (2016) by Mio, Chiara; Fasan, Marco; Pauluzzo, Rubens, in Journal of Cleaner Production, Board of the Department of Management, Ca' Foscari University of Venice, San Giobbe, Cannareggio 873, 30121 Venezia (VE)

Name and type of organization providing the award or grant |

Year | 2015 - 2016, 2014 - 2015, 2012 - 2013

Title of award/grant | Distinguished Teaching Professor of the Degree Course in Multimedia Sciences and Technologies

Name and type of organization providing the award or grant | University of Udine, Faculty of Education Sciences - Polyfunctional Center of Pordenone, Via Prasecco 3, 33170 Pordenone (PN), Italy

Year | 2011

Title of award/grant | Fellowship Award for the Case Research & Writing Workshop "Engaging in Research, Writing and Teaching Business Cases"

Name and type of organization providing the award or grant | School of Business, Montclair State University, Montclair, NJ 07043, USA, Center for International Business, Society for Global Business and Economic Development, Singapore Management University, Singapore

Year | 2010

Title of award/grant | Research Grant for the Research Project "Firms Network and Competence Enhancement" (€ 8,500)

Name and type of organization providing the award or grant | Department of Finance and Financial Markets, University of Udine - Italy, Chamber of Commerce, Industry, Craft and Agriculture Udine - Italy

Year | 2006 - 2008

Title of award/grant | Full Time Doctoral Fellowship in Business Sciences (€ 36,000)

Name and type of organization providing the award or grant | University of Udine, Faculty of Economics, Department of Economic Sciences

## Teaching and Education Courses

Academic Year	2022 - 2023
Name and type of organization	University of Udine, Department of Languages and Literatures, Communication, Education and Society - Polyfunctional Center of Gorizia, Via Santa Chiara 1, 34170 Gorizia (GO), Italy
Course	Master's Degree Course in Integrated Communication for Business and Organizations
Subject	Business Strategy
Hours	40
Academic Year	2022 - 2023, 2021 - 2022
Name and type of organization	University of Udine – Department of Juridical Sciences, Via Treppo 18, 33100 Udine (UD)
Course	Master's Degree Course in Innovation Law for Public Administrations
Subject	Knowledge Management and Intellectual Capital
Hours	56
Academic Year	2022 - 2023, 2021 - 2022, 2020 - 2021, 2019 - 2020, 2018 - 2019, 2017 - 2018, 2016 - 2017, 2015 - 2016, 2014 - 2015, 2013 - 2014, 2012 - 2013, 2011 - 2012
Name and type of organization	University of Udine - Polyfunctional Center of Pordenone, Via Prasecco 3, 33170 Pordenone (PN), Italy
Course	Interfaculty Master's Degree Course in Multimedia Communication and Information Technologies
Subject	Management of the Digital Industry
Hours	42
Academic Year	2021 - 2022, 2020 - 2021
Name and type of organization	University of Udine, Department of Humanities and Cultural Heritage, Vicolo Florio 2/B, 33100 Udine (UD)
Course	Postgraduate Master's Degree - First Level - in Digital Philosophy. Manage the Transformation
Subject	Knowledge Management
Hours	6
Academic Year	2020 - 2021
Name and type of organization	University of Udine, Department of Economics and Statistics, Via Tomadini 30/A, 33100 Udine (UD)
Course	Co-teaching for the PhD Degree in Managerial and Actuarial Sciences, with the University of Trieste as consortium member
Subject	Quantitative Methodology for Management
Hours	8
Academic Year	2015 - 2016, 2014 - 2015, 2013 - 2014, 2012 - 2013, 2011 - 2012, 2010 - 2011, 2009 - 2010
Name and type of organization	University of Udine - Polyfunctional Center of Pordenone, Via Prasecco 3, 33170 Pordenone (PN), Italy
Course	Bachelor's Degree Course in Multimedia Sciences and Technologies
Subject	Marketing and Advertising Communication
Hours	42
Academic Year	2011 - 2012
Name and type of organization	University of Udine, Polyfunctional Center of Pordenone, Via Prasecco 3, 33170 Pordenone (PN), Italy
Course	Seminars on Globalization and Enterprise Communication

Subject	"Globalization, internet and enterprise communication: how are marketing and advertising changing in a globalized world?"; "Cultural elements and advertising: how do cultural differences affect enterprise communication?"; "West vs. East? A comparison of communication strategies and practices"; "China Inc.: marketing and advertising of the Chinese dragon"
Hours	4
Academic Year	2008 - 2012
Name and type of organization	University of Udine, Via Palladio 8, 33100 Udine (UD)
Course	Interfaculty Degree Course in Business Culture
Subject	Business Culture
Academic Year	2010 - 2011, 2009 - 2010
Name and type of organization	University of Udine - Polyfunctional Center of Pordenone, Via Prasecco 3, 33170 Pordenone (PN), Italy
Course	Bachelor's Degree Course in Business Management
Subject	Management of Information Systems
Hours	40
Academic Year	2009 – 2010
Name and type of organization	University of Udine - Polyfunctional Center of Gorizia, Via Santa Chiara 1, 34170 Gorizia (GO), Italy
Course	Master's Degree Course in Enterprise Public Relations
Subject	Economics of Advertising Agencies
Hours	40
Academic Year	2009 – 2010
Name and type of organization	University of Udine, Faculty of Economics, Via Tomadini 30/A, 33100 Udine (UD), Italy
Course	Postgraduate Master's Degree in Bank Operator – First Level
Subject	Customer Operations
Hours	12
Academic Year	2008 – 2009
Name and type of organization	University of Udine, Faculty of Economics, Via Tomadini 30/A, 33100 Udine (UD), Italy
Course	Master's Degree Course in Business Management, Business Administration, Bank and Finance, Economics and Business, Statistics and Information Technology for Management
Subject	Business Management I
Hours	16
Academic Year	2008 – 2009
Name and type of organization	University of Udine, Faculty of Education Sciences - Polyfunctional Center of Pordenone, Via Prasecco 3, 33170 Pordenone (PN), Italy
Course	Bachelor's Degree Course in Multimedia Sciences and Technologies
Subject	Advertising Economics and Techniques
Hours	40
Academic Year	2007 – 2008
Name and type of organization	University of Udine, Faculty of Economics, Via Tomadini 30/A, 33100 Udine (UD), Italy
Course	Postgraduate International Master's Degree in Mercosur and European Union – Second Level
Subject	Paths of economic, social, cultural and institutional integration
Hours	50

## Training Courses for Enterprises

Year	2011
Name and type of organization	Generali Group, Piazza Duca degli Abruzzi, 2, 34132 Trieste (TS), Italy
Subject	Global Insurance and Financial Products in China
Hours	50
Year	2011
Name and type of organization	Assicom Spa, Via De Cocule, 8, 33030 Buja (UD), Italy - Foro Buonaparte, 46, 20121 Milan (MI), Italy - Via 24 Maggio, 46, 00184 Rome (RM), Italy
Subject	Measures of Firm Performance
Hours	8

## Scientific Publications

Author/s	Iacuzzi S., Fedele P, Pauluzzo R.
Title	"L'evoluzione delle forme della rendicontazione: il bilancio di missione nelle organizzazioni sindacali"
Editor	Economia Pubblica - The Italian Journal of Public Economics and Law, ISSN: 0390-6140, ISSNn: 1972-5566
Year	2022
Author/s	Pauluzzo R.
Title	"Yin-Yang balancing: a novel way of managing firms' entrepreneurial orientation paradoxes"
Editor	International Journal of Entrepreneurial Behavior & Research, ISSN: 1355-2554, <a href="https://doi.org/10.1108/IJEBR-12-2021-1029">https://doi.org/10.1108/IJEBR-12-2021-1029</a> , <b>IF: 4.412</b>
Year	2022
Author/s	Mason M. C., Pauluzzo R., Rana Muhammad U.
Title	"Recycling habits and environmental responses to fast-fashion consumption: Enhancing the theory of planned behavior to predict Generation Y consumers' purchase decisions"
Editor	Waste Management, Vol. 139, 146-157, ISSN: 0956-053X, <a href="https://doi.org/10.1016/j.wasman.2021.12.012">https://doi.org/10.1016/j.wasman.2021.12.012</a> , <b>IF: 7.145</b>
Year	2022
Author/s	Pauluzzo R.
Title	"Cultural Intelligence Development in Internationalising SMEs: Experiential and Social Learning Mechanisms for Successful Owner-Managers"
Editor	European Journal of International Management, ISSN: 1751-6765 (online version), ISSN: 1751-6757 (print version), <a href="https://doi.org/10.1504/EJIM.2021.10041522">https://doi.org/10.1504/EJIM.2021.10041522</a> , <b>IF: 2.507</b>
Year	2021
Author/s	De Nisco A., Mason M. C., Napolitano M. R., Pauluzzo R.
Title	"Gaining insight into Country Image: A Moderated Mediation Analysis of the Perception of Italy Across Seven Emerging Markets"
Editor	European Journal of International Management, ISSN: 1751-6765 (online version), ISSN: 1751-6757 (print version), <a href="https://doi.org/10.1504/EJIM.2021.10040619">https://doi.org/10.1504/EJIM.2021.10040619</a> , <b>IF: 2.507</b>
Year	2021
Author/s	Pauluzzo R., Fedele P.
Title	"Il trattamento contabile degli intangible asset nel bilancio delle imprese di assicurazione. Dal bilancio di esercizio all'integrated reporting"
Editor	Cacucci Editore, Bari, ISBN 979-12-5965-046-7
Year	2021
Author/s	Pauluzzo R., Mason M. C.

Title	"A multi-dimensional view of consumer value to explain socially-responsible consumer behavior: a fuzzy-set analysis of Generation Y's fast-fashion consumers"
Editor	Journal of Marketing Theory and Practice, ISSN: 1069-6679 (print version), ISSN: 1944-7175 (online version), <a href="https://doi.org/10.1080/10696679.2021.1908146">https://doi.org/10.1080/10696679.2021.1908146</a>
Year	2021
Author/s	Pauluzzo R.
Title	"The imitation game: building cultural intelligence as a social learning capability to boost SMEs' international performance"
Editor	Journal of Small Business and Enterprise Development, Vol. 28 No. 3, 317-336, ISSN: 1462-6004, <a href="https://doi.org/10.1108/JSBED-02-2019-0061">https://doi.org/10.1108/JSBED-02-2019-0061</a>
Year	2021
Author/s	Pauluzzo R.
Title	"Learning tools to develop cultural intelligence for SMFEs: the role of social cognitive processes"
Editor	Sinergie, Italian Journal of Management, Vol. 38, Issue 2, 133-150, ISSN: 0393-5108, <a href="https://doi.org/10.7433/s112.2020.07">https://doi.org/10.7433/s112.2020.07</a>
Year	2020
Author/s	Pauluzzo R.
Title	"Applying Yin Yang Wisdom in Western Organizational Settings: Using Interviews, Documents, and Field Observations for Cross-Cultural Research"
Editor	Sage Research Methods Cases, ISBN: 9781529704136, <a href="https://dx.doi.org/10.4135/9781529704136">https://dx.doi.org/10.4135/9781529704136</a>
Year	2020
Author/s	Pauluzzo R., Cagnina M. R.
Title	"A passage to India: cultural distance issues in IJVs' knowledge management"
Editor	Knowledge Management Research & Practice, Vol. 17, No. 2, 192-202, ISSN: 1477-8238 (print version), ISSN: 1477-8246 (electronic version), <a href="https://doi.org/10.1080/14778238.2019.1599496">https://doi.org/10.1080/14778238.2019.1599496</a> , <b>IF: 2.744</b>
Year	2019
Author/s	Pauluzzo R., Shen B.
Title	"Impact of Culture on Management of Foreign SMEs in China"
Editor	Società Italiana di Management, Springer - International Series in Advanced Management Studies, Cham, Switzerland, ISBN: 978-3-319-77880-8, <a href="https://doi.org/10.1007/978-3-319-77881-5">https://doi.org/10.1007/978-3-319-77881-5</a>
Year	2018
Author/s	Pelet J. E., Massarini M., Pauluzzo R.
Title	"Ethnicity versus country-of-origin effects: A situational process-focused approach towards designer fashion brand evaluation"
Editor	Journal of Global Fashion Marketing, Vol. 9, Issue 4, 343-363, ISSN: 2093-2685 (print version), ISSN: 2325-448 (online version), <a href="https://doi.org/10.1080/20932685.2018.1503554">https://doi.org/10.1080/20932685.2018.1503554</a>
Year	2018
Author/s	Pauluzzo R., Geretto E.
Title	"Validating the EUCS Model to Measure the Level of Satisfaction of Internet Users in Local Banks in Italy"
Editor	Journal of Organizational and End User Computing, Vol. 30, No. 1, 66-81, ISSN: 1546-2234, EISSN: 1546-5012, <a href="https://doi.org/10.4018/JOEUC.2018010104">https://doi.org/10.4018/JOEUC.2018010104</a> , <b>IF: 4.349</b>
Year	2018
Author/s	Pauluzzo R., Guarda M., De Pretto L., Fang T.
Title	"Managing Paradoxes, Dilemmas, and Change. A Case Study to Apply the Yin Yang Wisdom in Western Organizational Settings"

Editor	Cross Cultural & Strategic Management, Vol. 25, No. 2, 257-275, ISSN: 2059-5794, <a href="https://doi.org/10.1108/CCSM-08-2017-0094">https://doi.org/10.1108/CCSM-08-2017-0094</a> , <b>IF: 2.203</b>
Year	2018
Author/s	Csepregi A., Pauluzzo R.
Title	"National Culture or Sectoral Culture? Analysis of Project Organizations in Hungary and Italy"
Editor	Blaskovics B., Deák C. (eds.), "Chapters from the Academic Aspects of Project Management. Research and Teaching Methodologies", 35-46, PMUNi – International Network for Professional Education and Research in Process and Project Management, Budapest, ISBN: 978-615-00-0692-5
Year	2017
Author/s	Csepregi A., Pauluzzo R.
Title	"Project Organizations and Different Levels of Culture in Hungary and Italy"
Editor	Blaskovics B., Deák C. (eds.), "Chapters from the Academic Aspects of Project Management. Research and Teaching Methodologies", 68-85, PMUNi – International Network for Professional Education and Research in Process and Project Management, Budapest, ISBN: 978-615-00-0693-2
Year	2017
Author/s	Massarini M., Pauluzzo R.
Title	"Emerging Chinese Fashion Brands: The Silent Revolution?"
Editor	Mora E., Pedroni M. (eds.), "Fashion Tales. Feeding the Imaginary", 203-224, Peter Lang AG, Bern, ISBN: 978-3-0343-2787-9 pb.; ISBN: 978-3-0343-2788-6 eBook; ISBN: 978-3-0343-2789-3 EPUB; ISBN: 978-3-0343-2790-9 MOBI
Year	2017
Author/s	Pauluzzo R., Cagnina M. R.
Title	"Bridging the divide: intercultural competences to reconcile the knowledge transfer dilemma in multinational contexts"
Editor	Knowledge Management Research & Practice, Vol. 15, No. 4, 542-550, ISSN: 1477-8238 (print version), ISSN: 1477-8246 (electronic version), <a href="https://doi.org/10.1057/s41275-017-0073-7">https://doi.org/10.1057/s41275-017-0073-7</a> , <b>IF: 2.744</b>
Year	2017
Author/s	Pauluzzo R., Cagnina M. R.
Title	"The Art of War? The Role of Cultural Distance in IJVs' Knowledge Management Processes"
Editor	Proceedings of - The 12 <sup>th</sup> International Forum on Knowledge Asset Dynamics: Knowledge Management in the 21st Century: Resilience, Creativity, and Co-creation - IFKAD 2017, IKAM, Arts for Business Ltd, University of Basilicata, GSOM - St. Petersburg University, St. Petersburg, Russia, E-Book ISBN: 978-88-96687-10-9, E-Book ISSN: 2280-787X
Year	2017
Author/s	Pauluzzo R., Geretto E.
Title	"Evaluating Customers' Behavioral Intentions in Less Significant Financial Institutions"
Editor	International Journal of Bank Marketing, Vol. 35, No. 4, 714-732, ISSN: 0265-2323, <a href="https://doi.org/10.1108/IJBM-06-2016-0078">https://doi.org/10.1108/IJBM-06-2016-0078</a> , <b>IF: 4.412</b>
Year	2017
Author/s	Pauluzzo R., Geretto E.
Title	"Validating the EUCS Model to Measure the Level of Satisfaction of Internet Users in Local Banks in Italy"
Editor	Journal of Organizational and End User Computing, Vol. 30, No. 1, 66-81, ISSN: 1546-2234, EISSN: 1546-5012, <a href="https://doi.org/10.1108/IJBM-06-2016-0078">https://doi.org/10.1108/IJBM-06-2016-0078</a> , <b>IF: 4.412</b>
Year	2017
Author/s	Mio C., Fasan, M., Pauluzzo R.
Title	"Internal application of IR principles: Generali's Internal Integrated Reporting"

Editor	Journal of Cleaner Production, Vol. 139, 204-218, ISSN: 0959-6526, <a href="https://doi.org/10.1016/j.jclepro.2016.07.149">https://doi.org/10.1016/j.jclepro.2016.07.149</a> , IF: 9.297
Year	2016
Author/s	Pauluzzo R., Cagnina M. R.
Title	"Cultural Dynamics and their Impact on Knowledge and Organizational Strategies of Multinational Corporations"
Editor	Proceedings of - The 11 <sup>th</sup> International Forum on Knowledge Asset Dynamics: Towards a New Architecture of Knowledge: Big Data, Culture and Creativity - IFKAD 2016, IKAM, Arts for Business Ltd, University of Basilicata, Dresden University of Technology, Dresden, Germany, E-Book ISBN: 978-88-96687-09-3, E-Book ISSN: 2280-787X
Year	2016
Author/s	Geretto E., Pauluzzo R.
Title	"Knowledge Management and Risk Culture in the Banking Industry: Relations and Problems"
Editor	Proceedings of - The 16 <sup>th</sup> European Conference on Knowledge Management - ECKM2015, ACPI, Università degli Studi di Udine, Udine, Italy, E-Book ISBN: 978-1-910810-47-7, E-Book ISSN: 2048-8971, Book version ISBN: 978-1-910810-46-0, Book Version ISSN: 2048-0968, CD Version ISBN: 978-1-910810-48-4, CD Version ISSN: 2048-898X
Year	2015
Author/s	Geretto E., Mason M. C., Pauluzzo R.
Title	"Un Modello Strutturale per Interpretare la Customer Satisfaction nelle Banche di Piccole Dimensioni"
Editor	Cooperazione di Credito, Ecra, Vol. 215-216, ISSN: 0010-8480
Year	2015
Author/s	Pauluzzo R., Geretto E.
Title	"Direct and Indirect Determinants of Customer Behavioural Intentions in Retail Co-operative Banks"
Editor	International Journal of Sales, Retailing & Marketing, Vol. 4, No. 4, 92-102, ISSN: 2045-810X
Year	2015
Author/s	Geretto E., Pauluzzo R.
Title	"A Structural Model to Explain Customer Repurchase Intentions in Co-operative Banks"
Editor	Proceedings of - The 13 <sup>th</sup> International Conference of the Society for Global Business & Economic Development - "Managing the Intangibles: Business and Entrepreneurship Perspectives in a Global Context", Montclair State University, Marche Polytechnic University, Ancona, Italy, ISBN: 978-88-907795-7-2
Year	2014
Author/s	Fang T., Erarslan A. B., Pauluzzo R., Valk R., Guillaumon S., Cordeiro-Nilsson C., Volkov M.
Title	"The Yin Yang Perspective on Culture and Cross-Cultural Management: Pilot Studies from Diverse National and Organizational Contexts"
Editor	Proceedings of the "55th Annual Meeting of the Academy of International Business: Bridging the Divide: Linking IB to Complementary Disciplines and Practice", Michigan State University, (MI) USA, ISSN 2078-0435 (Print), 2078-4430 (CD-rom)
Year	2013
Author/s	Pauluzzo R., Geretto E.
Title	"Stock Exchange Markets in Hong Kong: Structure and Main Problems"
Editor	Transition Studies Review, Vol. 20, Issue 1, 33-48, ISSN: 1614-4007 (print version), ISSN: 1614-4015 (online version), <a href="https://doi.org/10.1007/s11300-013-0268-4">https://doi.org/10.1007/s11300-013-0268-4</a>
Year	2013
Author/s	Pauluzzo R.
Title	"Foreign Market Entry Strategies in the North-Adriatic Area: The Role of Cultural Distance"



Editor	International Journal of Information Systems and Social Change, Information Resource Management Association, Vol. 4, Issue 1, ISSN: 1941-868X, EISSN: 1941-8698, <a href="https://doi.org/10.4018/jjssc.2013010101">https://doi.org/10.4018/jjssc.2013010101</a>
Year	2013
Author/s	Pauluzzo R.
Title	"Differenze Culturali e Risorse Umane: il Caso delle Imprese Italiane in Cina"
Editor	Brusati L., Fedele P., Ianniello M. (eds.), "Economia e Comunità: Cinque Anni a Servizio del Territorio", Forum, Udine, ISBN: 978-88-8420-731-9
Year	2012
Author/s	Pauluzzo R.
Title	"Integrazione dell'Alto Adriatico: Differenze Culturali e Prospettive di Business nella Regione"
Editor	De Vergottini G., Cevolun G., Russo I. (eds.), "Fenomenologia di una Macro Regione. Sviluppi Economici, Mutamenti Giuridici ed Evoluzioni Istituzionali nell'Alto Adriatico tra Età Moderna e Contemporanea. Volume II. Percorsi Economici ed Istituzionali", Leone Editore, Milan, ISBN: 978-88-6393-056-6
Year	2012
Author/s	Geretto E., Pauluzzo R.
Title	"Stock Exchange Markets in China Structure and Main Problems"
Editor	Transition Studies Review, Vol. 19, Issue 1, 89-106, ISSN: 1614-4007 (print version), ISSN: 1614-4015 (online version), <a href="https://doi.org/10.1007/s11300-012-0232-8">https://doi.org/10.1007/s11300-012-0232-8</a>
Year	2012
Author/s	Giansoldati M, Pauluzzo R.
Title	"The International Evolution of Italian and Chinese Clusters: What Role for Social Cohesion and Embeddedness?"
Editor	Transition Studies Review, Vol. 18, Issue 2, 471-486, ISSN: 1614-4007 (print version), ISSN: 1614-4015 (online version), <a href="https://doi.org/10.1007/s11300-011-0202-6">https://doi.org/10.1007/s11300-011-0202-6</a>
Year	2011
Author/s	Geretto E., Pauluzzo R.
Title	"La Borsa Valori in Cina: Struttura e Problematiche"
Editor	OSSF1 - Osservatorio sui Sistemi Finanziari e le Imprese, University of Udine, Vol. II, Issue 1
Year	2011
Author/s	Pauluzzo R.
Title	"Cultural Distance and Entry Mode Choice: Evidence from the North-Adriatic Area"
Editor	Proceedings of - The 12 <sup>th</sup> International Conference of the Society for Global Business & Economic Development - "Building Capabilities for Sustainable Global Business: Balancing Corporate Success & Social Good", Vol. 3, Montclair State University, Singapore Management University, Singapore, ISBN-13: 978-0-9797659-8-8, ISBN-10: 0-9797659-8-6, CD Version: ISBN-13: 978-0-9797659-5-7, ISBN-10: 0-9797659-5-1
Year	2011
Author/s	Cagnina M. R., Pauluzzo R., Poian M.
Title	"Values, Beliefs, Artifacts and Avatars. Cultural Issues Mediated by Virtual Worlds"
Editor	Proceedings of the - 2010 Networking and Electronic Commerce Research Conference (NAEC 2010), ATSMa, Graduate School of Management, University of Texas at Dallas, IFIP Working Group 7.3, INFORMS Information System Society, INFORMS Technical Section on Telecommunications, Riva del Garda, ISBN: 978-0-9820958-3-6
Year	2010
Author/s	Pauluzzo R.
Title	"How Cultural Determinants May Affect HRM: The Case of Italian Companies in China"
Editor	Research and Practice in Human Resource Management, Vol. 18, Issue 1, 80-97, ISSN: 0218-5180

Year	2010
Author/s	Mason M. C., Pauluzzo R.
Title	"SMEs: The Path towards International Success"
Editor	Oxford Journal, Special Issue: Emerging Trends and Issues in Management and Economics, Vol. 8, No. 1, 151-167, ISSN: 1551-4498
Year	2009
Author/s	Lokar A. L., Mason M. C., Pauluzzo R.
Title	"Imprenditorialità, internazionalizzazione e governance nelle piccole imprese: un'analisi empirica sulle determinanti dell'International performance"
Editor	Maggioni V., Potito L., Viganò R. (eds.), "Corporate governance: governo, controllo e struttura finanziaria", Accademia Italiana di Economia Aziendale (AIDEA), Società editrice il Mulino, Bologna, ISBN: 978-88-15-13294-9
Year	2009
Author/s	Pauluzzo R.
Title	"Cultural Values, HRM and Performance of Italian Companies in China"
Editor	Proceedings of - The 11 <sup>th</sup> International Conference of the Society for Global Business & Economic Development - "Striving for Competitive Advantage & Sustainability: New Challenges of Globalization", Vol. 3, Montclair State University, Comenius University in Bratislava, Bratislava, Slovak Republic, ISBN-13: 978-0-9797659-8-8, ISBN-10: 0-9797659-8-6, CD Version: ISBN-13: 978-0-9797659-5-7. ISBN-10: 0-9797659-5-1
Year	2009
Author/s	Geretto E., Pauluzzo R.
Title	"The Chinese Banking System: Economic Performance and Prospects for Future Development"
Editor	Transition Studies Review, Vol. 16, Issue 1, 92-113, ISSN 1614-4007 (Print), ISSN: 1614-4015 (online version), <a href="https://doi.org/10.1007/s11300-009-0055-4">https://doi.org/10.1007/s11300-009-0055-4</a>
Year	2009
Author/s	Pauluzzo R.
Title	"Valori Culturali, Risorse umane e Performance delle Imprese Italiane in Cina"
Editor	PhD Thesis, University of Udine, PhD Degree in Business Sciences, Udine, Italy
Year	2009
Author/s	Geretto E., Pauluzzo R.
Title	"The Structure of Chinese Banking System and Credit Access Problems for SMEs"
Editor	Transition Studies Review, Vol. 15, Issue 3, 558-572, ISSN: 1614-4007 (print version), ISSN: 1614-4015 (online version), <a href="https://doi.org/10.1007/s11300-008-0031-4">https://doi.org/10.1007/s11300-008-0031-4</a>
Year	2008
Author/s	Mason M. C., Pauluzzo R.
Title	"Small Business Entrepreneurship and the Internal Determinants of International Behaviour"
Editor	Proceedings of the 8 <sup>th</sup> Global Conference on Business & Economics, Association for Business & Economics Research, International Journal of Business & Economics, ISBN 978-0-9742114-5-9
Year	2008
Author/s	Geretto E., Pauluzzo R.
Title	"Il Sistema Bancario Cinese: Struttura e Credito alle Piccole e Medie Imprese"
Editor	OSSF1 – Osservatorio sui Sistemi Finanziari e le Imprese, University of Udine, Vol. II, Issue 2
Year	2008
Author/s	Pauluzzo R., Tiberi Vipraio P.
Title	"An Evolutionary Interpretation of Ethnic Networks: The Chinese Example"

Editor	Proceedings of - The 10 <sup>th</sup> International Conference of the Society for Global Business & Economic Development - "Creativity & Innovation: Imperatives for Global Business and Development", Vol. 1, Montclair State University, Ryukoku University, Kyoto, Japan, ISBN-13: 978-0-9797659-1-9, ISBN-10: 0-9797659-1-9, CD Version: ISBN-13: 978-0-9797659-0-2, ISBN-10: 0-9797659-0-0
Year	2007
<b>Conferences and Congresses</b>	
Year	2022
Title	2022 SIDREA Conference. Digitization and intelligent technologies for corporate governance. The contribution of business administration to the national economy
Article presented	"Reviewing local government digitalization efforts: making the most of a strategic lever or fuelling further divides?", Iacuzzi S., Garlatti A., Fedele P., Pauluzzo R.
Name of organization	Scuola IMT Alti Studi Lucca, Lucca, Italy
Year	2022
Title	The 16 <sup>th</sup> CIGAR Workshop. Educating for Institutional Change in Public Sector Accounting?
Article presented	"Rethinking Public Sector Accounting Education: The Impact of Recent Mega-Trends", Fedele P., Garlatti A., Iacuzzi S., Pauluzzo R., Pericolo E.
Name of organization	University of Applied Sciences Berlin, Comparative International Governmental Accounting Research Network, Berlin School of Economics and Law, Berlin, Germany
Title	The Sinergie-SIMA Management Conference. Boosting Knowledge & Trust for a Sustainable Business
Article presented	"The Ageing Tsunami in the Self-Service Economy: Evidence from Italian Retail Banking", Mason M. C., Pauluzzo R., Zamparo G.
Name of organization	Società Italiana di Management, Fondazione CUEIM, Sinergie Italian Journal of Management, Bocconi University, Milan, Italy
Year	2022
Title	IIAS – EUROMENA 2022. Joint Conference on Next Generation Governance and Young Global Public Administration
Article presented	"Silver Economy: Ageing as a Driver of Growth and Innovation?", Iacuzzi S., Fedele P., Pauluzzo R., Pericolo E.
Name of organization	International Institute of Administrative Sciences, University of Rome Tor Vergata, Middle East and North-Africa Public Administration Research Network, ISCTE, Rome, Italy
Year	2017
Title	10 <sup>th</sup> International Network for Professional Education and Research in Process and Project Management - PMUni
Article presented	"National culture or Sectorial culture? Analysis of project organizations in Hungary and Italy", Csepregi A., Pauluzzo R.
Name of organization	University of Applied Sciences BFI Vienna, Corvinus University Budapest, Wien, Austria
Year	2017
Title	12 <sup>th</sup> International Forum on Knowledge Asset Dynamics - IFKAD 2017. Knowledge Management in the 21st Century: Resilience, Creativity, and Co-creation
Article presented	"The Art of War? The Role of Cultural Distance in IJVs' Knowledge Management Processes", Pauluzzo R., Cagnina M. R.
Name of organization	Institute for Knowledge Asset Management (IKAM), Arts for Business Institute, University of Basilicata, GSOM - St. Petersburg University, St. Petersburg, Russia
Year	2016
Title	11 <sup>th</sup> International Forum on Knowledge Asset Dynamics - IFKAD 2016. Towards a New Architecture of Knowledge: Big Data, Culture and Creativity
Article presented	"Cultural Dynamics and their Impact on Knowledge and Organizational Strategies of Multinational Corporations", Pauluzzo R., Cagnina M. R.

Name of organization	Institute for Knowledge Asset Management (IKAM), Arts for Business Institute, University of Basilicata, Dresden University of Technology, Dresden, Germany
Year	2016
Title	The Mystique of Luxury Brands Conference 2016
Article presented	"Fashion and the Fashion System: Assessing the Role of the Educational Environment", Massarini M., Pauluzzo R., Pelet J. E.
Name of organization	Luxury Branding Research Cluster, Asia Business Centre, Curtin University, Shanghai, People's Republic of China
Year	2015
Title	37 <sup>th</sup> AIDEA Congress on Growth, Sustainability and Competitiveness of Firms and Public Institutions: The Contribution of Accounting, Business and Management Scholars
Article presented	"Integrating Internal and External Reporting: Generali's Internal Integrated Reporting", Fasan M., Mio C., Pauluzzo R.
Name of organization	Associazione Italiana di Economia Aziendale (AIDEA), Università Cattolica del Sacro Cuore, Piacenza, Italy
Year	2015
Title	16 <sup>th</sup> European Conference on Knowledge Management - ECKM 2015
Article presented	"Knowledge Management and Risk Culture in the Banking Industry: Relations and Problems", Geretto E., Pauluzzo R.
Name of organization	University of Udine, Udine, Italy
Year	2015
Title	Fashion Tales 2015: Feeding the Imaginary
Article presented	"Emerging Chinese Fashion Brands: the Silent Revolution?", Massarini M., Pauluzzo R.
Name of organization	The Centre for the study of Fashion and Cultural Production - Modacult, Università Cattolica del Sacro Cuore, Milan, Italy
Year	2014
Title	The 13 <sup>th</sup> International Conference of the Society for Global Business & Economic Development - "Managing the Intangibles: Business and Entrepreneurship Perspectives in a Global Context"
Article presented	"A Structural Model to Explain Customer Repurchase Intentions in Co-operative Banks", Geretto E., Pauluzzo R.
Name of organization	Society for Global Business & Economic Development, Montclair State University, Marche Polytechnic University, Ancona, Italy
Year	2013
Title	"55 <sup>th</sup> Annual Meeting of the Academy of International Business: Bridging the Divide: Linking IB to Complementary Disciplines and Practice"
Article presented	"The Yin Yang Perspective on Culture and Cross-Cultural Management: Pilot Studies from Diverse National and Organizational Contexts", Fang T., Erarslan A. B., Pauluzzo R., Valk R., Guillaumon S., Cordeiro-Nilsson C., Volkov M.
Name of organization	Academy of International Business, Sabanci University, Koç University, Ozyeğin University, Istanbul, Turkey
Year	2012
Title	"Yin Yang: A New Perspective on Culture"
Article presented	"Italy: The Boot Shaped by the Ocean", De Pretto L., Guarda M., Pauluzzo R.
Name of organization	School of Business, Stockholm University, Sweden
Year	2011
Title	The 12 <sup>th</sup> International Conference of the Society for Global Business & Economic Development - "Building Capabilities for Sustainable Global Business: Balancing Corporate Success & Social
Article presented	"Cultural Distance and Entry Mode Choice: Evidence from the North-Adriatic Area", Pauluzzo R.
Name of organization	Society for Global Business & Economic Development, Montclair State University, Singapore Management University, Singapore

Year	2011
Title	The Case Research & Writing Workshop “Engaging in Research, Writing and Teaching Business Cases”
Article presented	“ACR Snc: A Relational Growth Case Study”, Pauluzzo R.
Name of organization	Society for Global Business & Economic Development, Montclair State University, Singapore Management University, Singapore
Year	2010
Title	The 2010 Networking and Electronic Commerce Research Conference (NAEC 2010)
Article presented	“Values, Beliefs, Artifacts and Avatars. Cultural Issues Mediated by Virtual Worlds”, Cagnina M. R., Pauluzzo R., Poian M.
Name of organization	American Telecommunications Systems Management Association, Graduate School of Management, University of Dallas
Year	2010
Title	Discussant at “The First International Conference on Small Business Industrial Clusters in China and Italy. Experiences and Lessons for Developing and Advanced Economies”
Article presented	“The International Evolution of Italian and Chinese Clusters: What Role for Social Cohesion and Embeddedness?”, Giansoldati M., Pauluzzo R.
Name of organization	China Economic Review, Comparative Economic Studies, University G. d’Annunzio, Pescara, Italy
Year	2010
Title	“Euroregions in the Northern Adriatic Area”
Article presented	“Integration in the Northern Adriatic Area: Cultural Differences and Business Opportunities in the Region”, Pauluzzo R.
Name of organization	Historia Historical and Social Studies Group, Coordinamento Alto Adriatico, University of Udine, Polyfunctional Center of Gorizia, Italy
Year	2009
Title	The 11 <sup>th</sup> International Conference - “Striving for Competitive Advantage & Sustainability: New Challenges of Globalization”
Article presented	“Cultural Values, HRM and Performance of Italian Companies in China”, Pauluzzo R.
Name of organization	Society for Global Business & Economic Development, Montclair State University, Comenius University in Bratislava, Bratislava, Slovak Republic
Year	2009
Title	Caffè Artigiano del Movimento Giovani Imprenditori e Donne Impresa
Article presented	“La Multiculturalità nell’Impresa: Valori Culturali, Risorse Umane e Performance”, Pauluzzo R.
Name of organization	Confartigianato Udine, Udine, Italy
Year	2009
Title	YOUng. Future For You
Article presented	“Viaggio nel mondo della Ricerca. La Multiculturalità nell’Impresa”, Pauluzzo R.
Name of organization	Udine e Gorizia Fiere Spa, University of Udine, Italy
Year	2008
Title	Discussant at the 8 <sup>th</sup> Global Conference on Business & Economics
Article presented	“Small Business Entrepreneurship and the Internal Determinants of International Behaviour”, Mason M. C., Pauluzzo R.
Name of organization	Association for Business & Economics Research, International Journal of Business & Economics, University of Florence, Italy
Year	2008
Title	31 <sup>st</sup> AIDEA Congress on Corporate Governance
Article presented	“Imprenditorialità, Internazionalizzazione e Governance nelle Piccole Imprese: Un’Analisi Empirica sulle Determinanti dell’International Performance”, Lokar A. L., Mason M. C., Pauluzzo R.

Name of organization	Associazione Italiana di Economia Aziendale (AIDEA), Federico II University, Naples, Italy
Year	2008
Title	Youth Innovation Competition on Global Governance YICGG 2008
Article presented	"Europe's Role in China's Transition to Superpower Status", Borrini A., Ni J., Pauluzzo R., Pelc K., Tomao A.
Name of organization	Tor Vergata University, Rome, Italy
Year	2008
Title	Innovaction YOUng
Article presented	"Diversità Culturali e Gestione delle Risorse Umane nelle Imprese Italiane che Operano in Cina", Pauluzzo R.
Name of organization	Udine e Gorizia Fiere Spa, University of Udine, Italy
Year	2007
Title	Chairman at The 10 <sup>th</sup> International Conference - "Creativity & Innovation: Imperatives for Global Business and Development"
Article presented	"An Evolutionary Interpretation of Ethnic Networks: The Chinese Example", Pauluzzo R., Tiberi Vipraio P.
Name of organization	Society for Global Business & Economic Development, Montclair State University, Ryukoku University, Kyoto, Japan

## Research Projects

Year	2021-today
Position	Member
Title	"Slotmachine 4. Regional programme 2019-2020 Gambling Disorder"
Name of organization	Azienda Regionale di Coordinamento per la Salute (ARCS) F.V.G., Department of Economics and Statistics, University of Udine Udine. Scientific Director prof. Andrea Garlatti
Year	2021-today
Position	Member
Title	"Implementation of a project aimed at defining Integrated Reporting for the Municipality of Pordenone"
Name of organization	Municipality of Pordenone, Department of Economics and Statistics, University of Udine Udine. Scientific Director prof. Andrea Garlatti
Year	2021-today
Position	Member
Title	"Implementation of a research project aimed at developing initiatives for structural improvement of social protection services"
Name of organization	Unione Sindacale Regionale CISL F.V.G, Federazione Nazionale Pensionati CISL F.V.G., Department of Economics and Statistics, University of Udine Udine. Scientific Director prof. Andrea Garlatti
Year	2016-today
Position	Member
Title	"Project management in the XXI. century (in Bulgaria, Hungary and Italy)"
Name of organization	Corvinus University Budapest. Scientific Director prof. Anikó Csepregi
Year	2010
Position	Research Assistant
Title	"Firms Network and Competence Enhancement" (€ 8,500)

Name of organization	Department of Finance and Financial Markets, University of Udine - Italy, Chamber of Commerce, Industry, Craft and Agriculture Udine - Italy. Scientific Director prof. Marina Chiarvesio
Year	2009-2010
Position	Research Assistant
Title	"Economic relations and institutional changes in the Northern Adriatic area in modern and contemporary age"
Name of organization	Coordinamento Adriatico, Via Santo Stefano 16, 40125 Bologna, Italy. Scientific Director prof. Patrizia Tiberi Vipraio
Year	2009
Position	Assistant IPA Adriatic Cross-border Cooperation Programme
Title	"Adriatic Research Innovation Enterprise Network" - ARIEN (€ 1,893,000)
Name of organization	University of Udine - Italy (Lead Beneficiary), University of Primorska - Slovenia (Beneficiary), The Institute "Mihajlo Pupin" - Serbia (Beneficiary), University of Nova Gorica - Slovenia (Beneficiary), YGES IT Integration and Transition Social Cooperative Ltd - Italy (Beneficiary), University of Trieste - Italy (Beneficiary), University of Ferrara - Italy (Beneficiary), University of Split - Croatia (Beneficiary), Agricultural University of Tirana - Albania (Beneficiary), University of Belgrade - Serbia (Beneficiary), School of Medicine of Montenegro - Montenegro (Beneficiary)
Year	2009
Position	Assistant Italy-Slovenia Cross-border Cooperation Programme 2007-2013 - INTERREG IV
Title	"Influence of the Schengen Border on the Development of INTERREG Regions - Establishment of the Research Center for Human Resources Flows" - RD_HRIMS (€ 1,496,000)
Name of organization	Department of Economic Sciences, University of Udine - Italy (Lead Partner), Virs Primorske - Slovenia (Partner), Medifas - Slovenia (Partner), University of Trieste - Italy (Partner), University Ca' Foscari di Venezia - Italy (Partner), Občina Šempeter - Vrtojba - Slovenia (Partner), Mestna Občina Nova Gorica - Slovenia (Partner), University of Ljubljana - Slovenia (Partner), University of Ferrara - Italy (Partner)
Year	2007
Position	Research Assistant
Title	"Internationalization as lever of competitiveness: the case of Friuli Venezia Giulia"
Name of organization	Department of Economic Sciences, University of Udine, Italy. Scientific Director prof. Alessio Lokar
Year	2006
Position	Assistant Tempus Project - Joint European Project 2006
Title	"Upgrading the Graduate Program: Economics of the Eu" - EEU - JEP_41086_2006 (€ 300,000)
Name of organization	University of Udine - Italy (Grant applicant), University of Kragujevac - Serbia (Grant Co-ordinator), University of Greenwich - UK (Consortium Member)
Year	2006
Position	Assistant Tempus Project - Joint European Project 2006
Title	"Rationalization of the Postgraduate Studies in Business Management and Economics in Serbia" - RBMES - JEP_41146_2006 (€ 300,000)
Name of organization	University of Udine - Italy (Grant applicant), University of Zagreb - Croatia (Grant Co-ordinator), Wirtschaftsuniversität Wien - Austria (Consortium Member), Cracow University of Economics - Poland (Consortium Member), Comenius University in Bratislava - Slovak Republic (Consortium Member), University of Information Technology and Management in Rzeszow - Poland (Consortium Member), University of Belgrade - Serbia (Consortium Member). University of Nis - Serbia (Consortium Member)
<b>Foreign Academic Activities</b>	
Year	2012
Position	Young Research Assistant
Title	"Yin Yang: A New Perspective on Culture"
Name of organization	School of Business, Stockholm University (Sweden), Supervisor Prof. Tony Fang

Year	2009
Position	Visiting Researcher
Name of organization	Centre of Asian Studies, Hong Kong University, Hong Kong (People's Republic of China), Supervisor Prof. Wong Siu-lun
Year	2009
Position	Visiting Researcher
Name of organization	School of International Relations and Public Affairs, Fudan University, Shanghai (People's Republic of China), Supervisor Prof. Jiang Changjian
Year	2006
Position	Researcher at the "European Consortium for Political Research Conference in Methods and Techniques: Cross-national survey design and analysis"
Name of organization	University of Ljubljana, Slovenia
Year	2005
Position	Commercial Attaché, Scientific and Technological Attaché
Name of organization	Embassy of Italy, Tokyo (Japan)

### **Other Academic Activities**

Year	2021-today
Position	Member
Title	Editorial and Review Board
Name of organization	European Journal of International Management
Year	2021-today
Position	Member
Title	Società Italiana dei Docenti di Ragioneria e di Economia Aziendale (SIDREA)
Name of organization	Società Italiana dei Docenti di Ragioneria e di Economia Aziendale, Via Del Castro Laurenziano 9, 00181 Rome (RM)
Year	2013-today
Position	Member
Title	Academy of International Business (AIB)
Name of organization	Academy of International Business (AIB), The Eli Broad College of Business, Epley Center, 645 N. Shaw Ln Rm 7, East Lansing, MI 48824, U.S.A.
Year	2013-today
Position	Reviewer
Title	European Journal of International Management, Social Sciences, Data in Brief, International Business Review, Journal of Marketing Theory and Practice, The International Journal of Human Resource Management, International Journal of Bank Marketing, Knowledge Management Research & Practice, AIB annual meetings, EURAM conferences
Year	2009-today
Position	Research Area Referent
Title	Executive Board
Name of organization	Transition Studies Review, Springer, New York, Wien
Year	2012
Position	Junior Expert



Title	Europe China Research and Advice Network (ECRAN)
Name of organization	Europe China Research and Advice Network, 10 St. Jame's Square, London, SW1Y 4LE - UK
Year	2011 – 2012
Position	Regional Coordinator for Italy
Title	The 4 <sup>th</sup> Research Symposium - "Doing Well by Doing Good: New Perspectives on Corporate Social Responsibility, Sustainability, and Inclusive Capitalism"
Name of organization	Society for Global Business & Economic Development
Year	2007-2012
Position	Member
Title	Society for Global Business & Economic Development
Name of organization	School of Business, Center for International Business, Montclair State University, Montclair, NJ 07043 - USA
Year	2010-2011
Position	Regional Coordinator for Italy
Title	The 12 <sup>th</sup> International Conference - "Building Capabilities for Sustainable Global Business: Balancing Corporate Success & Social Good"
Name of organization	Society for Global Business & Economic Development
Year	2008-2009
Position	Assistant Regional Coordinator for Italy, Austria, Slovenia and Croatia
Title	The 11 <sup>th</sup> International Conference - "Striving for Competitive Advantage & Sustainability: New Challenges of Globalization"
Name of organization	Society for Global Business & Economic Development
Year	2006-2007
Position	Assistant Regional Coordinator for Italy, Austria, Slovenia and Croatia
Title	The 10 <sup>th</sup> International Conference - "Creativity & Innovation: Imperatives for Global Business and Development"
Name of organization	Society for Global Business & Economic Development

## Languages

Mother tongue(s)	Italian
Other language(s)	
Self-assessment	
European level (*)	
English	
Spanish	
German	
Chinese (Mandarin)	
Japanese	

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user
B2	Independent user	B2	Independent user	B2	Independent user	B2	Independent user	B2	Independent user
B2	Independent user	B2	Independent user	B2	Independent user	B2	Independent user	B2	Independent user
A2	Basic user	A1	Basic user	A2	Basic user	A2	Basic user	A2	Basic user
A1	Basic user	A1	Basic user	A1	Basic user	A1	Basic user	A1	Basic user

(\*) Common European Framework of Reference (CEF) level

## Computer Skills and Competences

Very good knowledge of the main Windows programmes: Office, Lotus, Macromedia Dreamweaver, Photoshop. Very good knowledge of the main Mac programmes: iWork. Very good knowledge of the statistical programmes: fsQCA, SPSS, Lisrel, Spad, Systat. Very good knowledge of the programmes used for commercial and professional activities: Visuale Seac, Microsoft CRM, World Trade Atlas, Sap (720, 710, 350), Data Monitor, Scope Manager, Qlikview, Tagetik. Very good knowledge of the programme of Web site implementation: Joomla!.

09 November 2022